## Events Calendar Survey Results

- 46 club members completed the survey
- $52 \%$ responses from 35-65 age group, $33 \%$ from 65+
- 72\% responses from experienced Orienteers, $22 \%$ from Intermediate
- Majority prefer blue and green courses

Indicate your preferred course
46 responses


Green

- 85-87\% of participants enjoy forest and moorland, $65 \%$ enjoy urban parkland and street
- Most preferred types of event include: middle ( $85 \%$ of participants), long/classic (63\%), urban (52\%), park and street (46\%)
- Least preferred types of event include: sprint relay (15\%), urban score (22\%), lampO (22\%), club coaching days (24\%), MapRun (24\%)
- Club members are mostly satisfied with the amount and type of event or would like to see more forest events

Do you feel the club currently arranges:
46 responses


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                                    too many events
                                    - not enough forest events
                                    - not enough urban events
\mathrm{ the right amount of events and the right}
    type
- the right amount of events but not the
    right type
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- Club members want to attend events every 2-4 weeks

How often would you like to attend club events?
46 responses


- $48 \%$ of club members prefer to go to forest events on Sundays and $44 \%$ of members have no preference for Saturday or Sunday
- Majority of members have no preference for when urban/parkland or short/sprint events are held, those who do have a preference tend to prefer weekday evenings or Saturdays

When do you prefer to go to urban/parkland, sprint/short events
46 responses


Weekday evenings (summer series)
Saturday day time
Sunday day time
No preference
Do not go to this type of event

- Majority of members (46\%) do not attend street / LampO events in winter. Those who do generally prefer them to be held on weekday evenings (33\%)
- Barriers that prevent members from attending events:
- Uninteresting/low quality areas
- Childcare and juggling activities
- Time constraints
- Health constraints
- Travel constraints
- Saturday commitments - e.g. work
- Moved away from CLOK area
- Cost
- Evening events finish too early for those who have to get there after work
- Majority of members find CLOK events family friendly
- Recommendations to make CLOK events more family friendly:
- Fixed start times to encourage more social interaction
- Run events near cafes to encourage more social interaction
- Include a string course
- Planning of kids courses should be more consistent and should be adjusted for map quality/time of year
- Events/Activities club members would like to see more of:
- Social activities - e.g. club night
- MapRun in winter in place of LampO (CLARO style)
- Occasional Long O
- Schools League (SYO style)
- Member suggestions for club events:
- Make volunteer incentives such as event credit and expense repayment more well know to club members and easier to acces
- Have a mix of one classic and one other event option per month
- Run less urban events
- Follow up C2G with more events/activities
- Teach members to set entry level courses (lampO/urbans)
- Put on more forest events
- Majority ( $46 \%$ ) of members do not want to participate in a weekly Maprun challenge, $20 \%$ do take part and $20 \%$ want to give it a go
- $33 \%$ of club members would not be willing to plan or organise an event, $39 \%$ of members would plan, $28 \%$ would organise and $15 \%$ would get involved but feel they need more training first
- $54 \%$ of club members do not want to participate in a club night or club coaching, $44 \%$ of members do want to on a weekday evening and $22 \%$ do want to on a weekend
- Majority of those who want to attend ( $83 \%$ ) would prefer to come once a month and $17 \%$ would prefer to come fortnightly
- The preference for area is reasonably evenly spread:

If you answered yes to club coaching, where would be most convenient for you? (select all that apply)
20 responses


## Suggestions for the Fixtures Committee and CDO moving forward:

1. Ensure there is at least 1 middle / classic forest event per month on a Sunday which should be complimented with a 2nd event of another format - preferably urban or parkland on a Saturday or a weekday evening.
2. Events should be planned on the higher quality CLOK areas where possible.
3. The club could look into shared/mini bus transport for events that are further afield. (One response pointed out they would be willing to pay $£ 10$ for a mini bus seat to events that are a 2 hr drive.)
4. End times for evening events should be extended to at least 7:30 or 8 p.m., where start times are offered to at least 7 or 7:30 p.m.
5. CLOK should continue to aim to keep the cost of attending an event as low as possible.
6. Events should always offer a string course. This could be added as a free class to the Racesignup event entries in order to pre-determine if anyone wanting to do the string course is attending in order to minimise organisation efforts at events where young children may not attend.
7. Perhaps the club could nominate a 'childrens course controller' who would be willing to check over planners white/yellow courses in order to ensure consistency. Furthermore, areas where the map is outdated or that have large vegetation variation across the year should only be planned on by someone who can get to the area to check the viability of their planning on the children's courses (and all courses really).
8. Events should incorporate more social aspects -
a. optional fixed start times or maybe a recommended 'social start time block'
b. advertised cafe/pub catch up after event/training
9. LampO should be replaced with MapRun events.
10. CLOK should look to run a schools league again when the SDO contract becomes more consistently fulfilled.
11. Volunteer incentives should be advertised to the entire club and although one response suggested they should be automatically applied. This often requires volunteer admin which
can take time, so a good process may be to create a webform that can be filled in by volunteers to claim their event credits and expenses for those who wish to claim them quickly.
12. The club/CDO should hold one club coaching activity per month on a weekday evening and a second optional coaching day on a weekend - these could be instead of, as well as or in conjunction with the second club event per month. This/these activity/ies should be used to continue to engage C2G participants.
13. The club should hold periodic course planners workshops (at least once or twice per year) and a mentor program for training organisers.
